Sponsorship and Contribution Guidelines and Considerations

The Allegheny County Airport Authority's (ACAA) vision is to transform the Pittsburgh International Airport (PIT) and the Allegheny County Airport (AGC) to reflect and serve the community, inspire the industry, and advance the region's role as a world leader. Our mission is to be a global aviation leader driving innovation, regional growth and prosperity by supporting and participating in our community. We will consider contributions and sponsorships with external organizations that directly and substantially relate to the operation of PIT or AGC by advancing our mission, vision and strategic goals:

Vision: To transform Pittsburgh's airports to reflect and serve the community, inspire the industry, and advance the region's role as a world leader.

Mission: A global aviation leader driving innovation, regional growth and prosperity by investing in our employees, customers, airlines, and partners.

- Strategic Priorities:
  - Operational excellence
  - Employee engagement
  - Cost competitiveness
  - Customer Service

We support and participate in the communities we serve through contributions and sponsorships to civic, nonprofit, education and business programs, activities and events that:

- Directly and substantially relate to the operation of PIT or AGC;

- Meet FAA guidelines on expenditures;

- Strengthen our community outreach efforts; and,

- Enhance PIT's or AGC's reputation for being an aviation leader.

We recognize that contributions for community or charitable purposes can provide a direct benefit to our airports through enhanced community acceptance, and that a benefit of that nature is intangible.

All requests for in-kind or financial support must be made in writing, a minimum of 45 days in advance, by completing the Sponsorship/Contribution Request Form. **Please review our guidelines below before you complete the form.**

Sponsorship and Contribution Guidelines

The ACAA will consider requests that meet the FAA guidelines on expenditures and directly and substantially relate to the operation of PIT or AGC, and meet one or more of the following criteria:

- Nonprofit and community events that provide messaging and outreach specific to the goals of PIT or AGC initiatives and include activities such as events, programs, conferences or sessions on issues related to the aviation industry.

- Educational programs and activities relating to PIT's or AGC's outreach strategy or relating to career opportunities in the aviation industry.

- Economic development, tourism or other activities relating to PIT's or AGC's role in aviation, growing awareness of the airports in target markets, increasing air service and generating non-airline revenue.

- Events that support the military's historic role at the airport.

- Requests that advance the mission, vision and strategic initiatives and strengthen the brand of the ACAA, PIT, or AGC.

- Events, programs, conferences or sessions on issues that must relate to or reach PIT's or AGC's target audiences.

Requests not eligible to receive charitable giving include:

- Requests that do not meet the FAA guidelines on expenditures;

- Events, activities, or organizations that do not align with either airports' mission, vision and goals;

- Individuals / personal requests;

- Political organizations or candidates;

- Groups that discriminate on any basis prohibited by federal, state, or local law; or,

- Religious organizations, unless for general community benefit and not promoting any religious doctrine.

Process:

- Grant requests only to non-profit, tax exempt 501(c)(3) organizations;

- Requests must be made in writing at least 45 days before the activity; and,

- Only one donation request per organization per calendar year.

All requests for contributions and sponsorships are accepted or rejected at the sole discretion of the ACAA and are subject to budgetary limitations.